# CNTI & Thomson Foundation AI Convening

## AI Disclosure Models for News: A Practical & Nuanced Approach

### About the Convening

The **goal of this third session** is to have a thoughtful, evidence-based conversation about how journalism providers can best inform the public about uses of AI and other technology. Research to date finds that some current forms are not effective and may have a negative impact on the public's trust in news. How can the news industry work towards a more unified, practical system that is meaningful to the public? What do AI companies need to share with journalists to make disclosures meaningful and what is the best way for governments to support their development and use?

### Participants

**CNTI Hosts:** Amy Mitchell, Executive Director & Craig Forman, Executive Chair
**Thomson Foundation Hosts:** Caro Kriel, Chief Executive & Federica Varalda, Managing Director – Development
**Moderator:** Tanit Koch, Journalist/Co-Owner, The New European *(CNTI Advisory Committee)*

**In Person:**
- Ludovic Blecher, CEO, IDation
- Alexandra Borchardt, Senior Research Associate, Reuters Institute for the Study of Journalism
- Madhav Chinnappa, VP of Partnerships, Human Native AI
- Kristen Davis, Founder & CEO, CinqC
- Richard Gingras, Global VP of News, Google *(CNTI Board)*
- Natali Helberger, Professor & Director, University of Amsterdam & AI, Media and Democracy Lab
- Gabor Kardos, CEO, Magyar Jeti Zrt.
- Lexie Kirkconnell-Kawana, CEO, Impress
- Helena Martins, Senior Manager of Government Affairs and Public Policy (Search and AI), Google
- Karen Mcluskie, Deputy Director Technology, Department for Business and Trade (U.K.)
- Sophie Morosoli, Postdoctoral Researcher, University of Amsterdam
- Dan Nechita, EU Director, Transatlantic Policy Network
- Claire Pershan, EU Advocacy Lead, The Mozilla Foundation
- Felix Simon, Research Fellow, Oxford Internet Institute *(CNTI Advisory Committee)*
- Krishna Sood, Assistant General Counsel, Microsoft

- Anastasia Stasenko, Co-Founder, pleias
- Agnes Stenbom, Head of IN/LAB & Trust Initiatives, Schibsted
- Rayan Temara, Outreach and Policy Officer, Lie Detectors
- Alexandra Toth, Programme Manager, European AI & Society Fund

**Virtual:**
- Akintunde Babatunde, Director of Programs, Centre for Journalism Innovation and Development
- Wahyu Dhyatmika, CEO, Tempo.co
- Jeff Jarvis, Prof. of Journalism, Author, BuzzMachine Creator
- Verena Krawarik, Head of Innovation, Austria Presse Agentur
- Claire Leibowicz, Head of AI and Media Integrity, Partnership on AI
- Irene Jay Liu, Director of AI, Emerging Tech & Regulation, International Fund for Public Interest Media
- Ali Shah, Global Managing Director for Responsible AI, Accenture
- Varun Shetty, Head of Media Partnerships, OpenAI
- Lynn Walsh, Assistant Director, Trusting News

### Format

CNTI's cross-industry convenings espouse evidence-based, thoughtful conversations about the issue at hand with an eye toward feasible steps forward. To that end, **this convening will adhere to a slightly amended Chatham House Rule**:

1. Individuals are invited as leading thinkers from important parts of our digital news environment and as critical voices to finding feasible solutions. For the purposes of transparency, CNTI feels it is important to **publicly list all attendees and affiliations present**. Any reporting on the event, including CNTI's reports summarizing key takeaways and next steps, can share information (including *unattributed* quotes) but cannot explicitly or implicitly identify who said what, without explicit, prior approval from the speaker.
2. CNTI does request the use of photo and video at convenings. Videography is intended to help with the summary report. Any public use of video clips with dialogue by CNTI or its co-hosts requires the explicit, advance consent of the subject.
3. To maintain focus on the discussion at hand, we ask that there be no external posting during the event itself.

**\*\*In agreeing to take part, you agree to abide by these rules.**